



# 2023 Social Media Calendar

Date	Topic	Facebook	LinkedIn	Instagram
Sunday, Jan 1	New Year's Day	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Jan 2	Science Fiction Day - Your favorite Sci-Fi book/movie/show	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Jan 3	Back to Work Day - Holidays are over, let's get to work!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Jan 4	Trivia Day - Ask a question or "Did you know..."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Jan 5	Get to Know Me - Post a picture of yourself and introduce yourself	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Jan 6	Post - "What is Private Money"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Jan 7	Post - Invite to the CEO Fireside on Monday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Jan 8	Post about your process (Deal Analysis, Application, Closing) Post - Invite to the CEO Fireside tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Jan 9	Post a picture of run down real estate that says "WANTED" Lee Arnold's CEO Fireside TONIGHT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Jan 10	Clean off Your Desk Day - Your desk before & after pics/video or a picture of it cleaned up	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Jan 11	Post - "Why work with a broker?" Better service, rates, terms.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Jan 12	Post - "How do you pull comps?" Explain process, CTA: contact me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Jan 13	Sticker Day - Google a funny/appropriate bumper sticker	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Jan 14		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Jan 15	Snow OR Hat Day - Pic of you in a hat OR a picture in the snow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Jan 16	Martin Luther King Day - Post a quote from him you admire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Jan 17	Post - Offer free deal analysis to RE investors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Jan 18	Define a Real Estate term - After Repair Value (ARV)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Jan 19	Popcorn Day - Post a picture or fun fact about popcorn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Jan 20	Cheese Day - Post a picture of cheese or a cheesy pun!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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Saturday, Jan 21	Hugging Day - Post a pic of you hugging or someone you want to hug	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Jan 22	Chinese New Year - Year of the Rabbit - Year of Hope	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Jan 23	Pie Day - Post a pic of you eating pie or a recipe from your family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Jan 24	Post - Go through the numbers of any deals you've analyzed (Pick one off of Zillow)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Jan 25	Define a Real Estate term - Proof of Funds Letter CTA: DM me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Jan 26	Market Update - Find a local Agent who sends these out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Jan 27	Post - Invite to the Funding Tour tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Jan 28	Data Privacy Day - Post about your commitment to data security	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Jan 29		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Jan 30	Post - Federal Reserve meeting, look out for interest rate changes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Jan 31	Hot Chocolate Day - Post a pic of your hot cocoa or coffee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Feb 1	<b>Black History Month - Post a famous African American's Quote</b> Federal Reserve Meeting - Watch news for rate hikes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Feb 2	Groundhog Day - Post the result OR a Groundhog Day movie meme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Feb 3	Post - About a networking meeting you attended/attending	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Feb 4	Cancer Awareness Day - Post about cancer in your family, encourage people to get a cancer screening	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Feb 5	Post - Invite to the CEO Fireside tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Feb 6	Lee Arnold's CEO Fireside TONIGHT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Feb 7	Define a Real Estate term - Under Contract	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Feb 8		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Feb 9		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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Date	Topic	Facebook	LinkedIn	Instagram
Friday, Feb 10	Post - Invite to the Funding Tour tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Feb 11	Day of Women & Girls in STEM - Post a pic of female scientist	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Feb 12	Super Bowl LVII (57) - Post about the game or a pic from a party	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Feb 13	Radio / Internet Friends Day - Post a radio memory OR invite to become internet friends	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Feb 14	Valentine's Day - Post a pic of you and a significant other!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Feb 15	Childhood Cancer Day - Post an encouraging childhood cancer story	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Feb 16	Define a Real Estate term - Equity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Feb 17		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Feb 18	Post - About a networking meeting you attended/attending	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Feb 19		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Feb 20	President's Day - Post a quote from a president you admire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Feb 21	Pancake Day - Post a picture of pancakes! Bonus points for an actual picture of you in front of a stack of them!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Feb 22		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Feb 23	Define a Real Estate term - BRRRR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Feb 24	Define a Real Estate term - Debt to Income Ratio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Feb 25		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Feb 26		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Feb 27	Market Update - Find a local Agent who sends these out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Feb 28	Rare Disease Awareness Day - Post a story about any rare diseases in your family.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Mar 1	<b>Women's History Month</b> Zero Discrimination Day - Post anti-discrimination/racism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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Date	Topic	Facebook	LinkedIn	Instagram
Thursday, Mar 2		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Mar 3	Wildlife Day - Post a picture of a wild animal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Mar 4		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Mar 5	Post - Invite to the CEO Fireside tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Mar 6	Lee Arnold's CEO Fireside TONIGHT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Mar 7		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Mar 8	Women's Day - Post about an inspiring woman in your family or from history. Or post "Well-behaved women rarely make history."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Mar 9	Define a Real Estate term - 70% Rule (70% ARV buy price to flip)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Mar 10	Post - Invite to the Funding Tour tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Mar 11		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Mar 12		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Mar 13	Post - About a networking meeting you attended/attending	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Mar 14	Define a Real Estate term - Default (mortgage agreement broken)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Mar 15	Consumer Rights Day - Post about your focus on customer service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Mar 16		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Mar 17	St. Patrick's Day - Post yourself wearing green, or an Irish proverb	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Mar 18		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Mar 19		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Mar 20	Start of Spring / Happiness Day - Post something uplifting & happy!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Mar 21	Poetry / Down Syndrome Day - Post a favorite poem or about Down Syndrome in your family or life.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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Date	Topic	Facebook	LinkedIn	Instagram
Wednesday, Mar 22	Water Day - Encourage others to donate to a clean water charity Federal Reserve Meeting - Watch news for rate hikes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Mar 23	Puppy Day - Post a pic of you and your puppy!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Mar 24	Waffle Day - Post a pic of you with waffles, bonus points for toppings!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Mar 25		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Mar 26		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Mar 27	Theatre Day - Post about your favorite play or movie	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Mar 28		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Mar 29		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Mar 30	Define a Real Estate term - Foreclosure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Mar 31	Market Update - Find a local Agent who sends these out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Apr 1	April Fool's Day - Post a funny joke or something unexpected	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Apr 2	Autism Awareness Day - Post about autism in your life or in general. Post - Invite to the CEO Fireside tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Apr 3	Lee Arnold's CEO Fireside TONIGHT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Apr 4		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Apr 5	Define a Real Estate term - Title Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Apr 6		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Apr 7	Health Day - Post about a workout, a walk, or a healthy meal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Apr 8		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Apr 9	Easter Day - Post about Christ's rise or anything Easter-related	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Apr 10		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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Date	Topic	Facebook	LinkedIn	Instagram
Tuesday, Apr 11	Post - About a networking meeting you attended/attending	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Apr 12		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Apr 13	Define a Real Estate term - FHA Cap	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Apr 14	Post - Invite to the Funding Tour tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Apr 15	Art Day - Post about your favorite piece of art or artist	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Apr 16		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Apr 17	Tax Day - Post about the tax benefits of real estate. CTA call you to learn more.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Apr 18		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Apr 19	Simpson's Day - Post a funny Simpson's meme or scene	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Apr 20		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Apr 21	Creativity & Innovation Day - Post about an invention or about things you do to express your creativity.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Apr 22	Earth Day - Post about something Earth-friendly you're doing.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Apr 23	Book Day - Post about your favorite or current book you're reading	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Apr 24	Define a Real Estate term - Jumbo loan (non-conforming loans)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Apr 25		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Apr 26	Administrative Professionals Day - Post thanking your EA or VAs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Apr 27	Define a Real Estate term - Appraisal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Apr 28	Market Update - Find a local Agent who sends these out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Apr 29	Dance Day - Post a fun fact about dancing, or a video of you dancing!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Apr 30	Jazz Day - Post about a jazz song, musician, or the Utah Jazz Post - Invite to the CEO Fireside tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



## 2023 Social Media Calendar

Date	Topic	Facebook	LinkedIn	Instagram
Monday, May 1	<b>Asian American &amp; Pacific Islander Month</b> Lee Arnold's CEO Fireside TONIGHT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, May 2	Teacher's Day - Post about a teacher you remember, or thank all teachers for what they do	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, May 3	Federal Reserve Meeting - Watch news for rate hikes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, May 4	Star Wars Day - "May the 4th Be With You" post a Star Wars meme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, May 5		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, May 6	Nurses' Day - Post about a healthcare worker close to you, or thank all healthcare workers & nurses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, May 7	Laughter Day - Post something funny!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, May 8		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, May 9		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, May 10	Define a Real Estate term - Comparable Sales (Comps)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, May 11		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, May 12	Post - About a networking meeting you attended/attending	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, May 13		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, May 14	Mother's Day - Post about a memory or lesson from your Mom	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, May 15	Peace Officer's Memorial Day - Post thanking Peace Officers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, May 16	Define a Real Estate term - Cash Out Refinance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, May 17		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, May 18	Museum Day - Post a museum memory or about your local museum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, May 19	Post - Invite to the Funding Tour tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, May 20		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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Date	Topic	Facebook	LinkedIn	Instagram
Sunday, May 21		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, May 22	Define a Real Estate term - Asset Based Lender	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, May 23	Post a client testimonial or review if you have one	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, May 24		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, May 25	Geeks' Day - Post about something nerdy!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, May 26		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, May 27		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, May 28	Burger Day - Post a pic with a big, juicy burger!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, May 29	Memorial Day - Post about fallen soldiers' sacrifice and your gratitude	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, May 30	Market Update - Find a local Agent who sends these out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, May 31	Tobacco Free Day - Post resources for quitting, tell about your tobacco use if you've quit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Jun 1	<b>Pride Month</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Jun 2		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Jun 3	Bicycle Day - Post a pic going for a bike ride or grandkids on bikes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Jun 4	Post - Invite to the CEO Fireside tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Jun 5	Lee Arnold's CEO Fireside TONIGHT Environment Day - Post about your business being eco-friendly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Jun 6		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Jun 7		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Jun 8	Ocean Day - Post a pic from the beach or a memory of the beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Jun 9	Post - Invite to the Funding Tour tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>





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Date	Topic	Facebook	LinkedIn	Instagram
Saturday, Jun 10		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Jun 11		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Jun 12	Define a Real Estate term - Downpayment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Jun 13		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Jun 14	Flag Day - Post a pic of your country's flag Blood Donor Day - Donate blood and share a pic of it Federal Reserve Meeting - Watch news for rate hikes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Jun 15		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Jun 16		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Jun 17		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Jun 18	Father's Day - Post a memory or lesson from your Dad Sushi Day - post a pic eating some sushi	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Jun 19	Juneteenth - Post an inspiring quote, use Canva's BLM library for pics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Jun 20		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Jun 21	Selfie / Yoga Day - Post a selfie or a pic doing yoga Beginning of Summer - Post a pic that screams summer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Jun 22		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Jun 23	Post - About a networking meeting you attended/attending	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Jun 24		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Jun 25	Sailors' Day - Post a quote about sailors or what they do for the world	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Jun 26		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Jun 27		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Jun 28	LGBTQIA+ Pride Day	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Jun 29	Market Update - Find a local Agent who sends these out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



## 2023 Social Media Calendar

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Friday, Jun 30	Social Media Day - Post about connecting with others	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Jul 1		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Jul 2	UFO Day - Post about an alien movie or UFO conspiracy theories Post - Invite to the CEO Fireside tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Jul 3	Lee Arnold's CEO Fireside TONIGHT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Jul 4	Independence Day - Patriotic picture and what you're thankful for	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Jul 5		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Jul 6	Kissing Day - Post a family-friendly kissing pic or someone you love	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Jul 7		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Jul 8		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Jul 9		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Jul 10	Define a Real Estate term - Title	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Jul 11		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Jul 12		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Jul 13		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Jul 14	Post - Invite to the Funding Tour tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Jul 15		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Jul 16		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Jul 17	Emoji / Tattoo Day - Post your favorite emoji, a tattoo you have or both (especially if you have an emoji tattoo)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Jul 18	Nelson Mandela Day - Post a quote from Nelson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Jul 19		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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Thursday, Jul 20	Post - About a networking meeting you attended/attending	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Jul 21		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Jul 22	Brain Day - Post about brain health or mental health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Jul 23		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Jul 24	Parent's Day - Post a memory or lesson from your parents or guardians	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Jul 25		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Jul 26	Federal Reserve Meeting - Watch news for rate hikes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Jul 27		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Jul 28	Define a Real Estate term - HOA or CCRs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Jul 29		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Jul 30	Friendship / Cheesecake Day - Post a picture with a friend, with a cheesecake, a family cheesecake recipe or eating cheesecake!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Jul 31	Market Update - Find a local Agent who sends these out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Aug 1		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Aug 2		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Aug 3	Define a Real Estate term - Tax Delinquent	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Aug 4		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Aug 5	Beer Day - Post a picture with a beer or root/ginger beer!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Aug 6	Post - Invite to the CEO Fireside tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Aug 7	Lee Arnold's CEO Fireside TONIGHT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Aug 8	Cat Day - Post a pic with your favorite cat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



## 2023 Social Media Calendar

Date	Topic	Facebook	LinkedIn	Instagram
Wednesday, Aug 9		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Aug 10		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Aug 11	Post - Invite to the Funding Tour tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Aug 12		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Aug 13	Left-Handers' Day - Post something about the struggle being lefthanded or something funny (but nice) about lefties	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Aug 14	Define a Real Estate term - Amortization (interest vs principal split)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Aug 15		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Aug 16	Tell a Joke Day - Post a funny joke about real estate or money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Aug 17		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Aug 18		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Aug 19	Photography Day - Post a picture you took, any appropriate picture!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Aug 20		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Aug 21	Define a Real Estate term - Pre-Approval Letter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Aug 22		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Aug 23	#HashtagDay - Post anything with a hashtag (You should have been doing this already!)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Aug 24		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Aug 25		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Aug 26	Dog Day (again) - Post a picture with your four-legged friend!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Aug 27		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Aug 28	Post - About a networking meeting you attended/attending	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



# 2023 Social Media Calendar

Date	Topic	Facebook	LinkedIn	Instagram
Tuesday, Aug 29		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Aug 30	Market Update - Find a local Agent who sends these out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Aug 31	Post - End of Q3, take ACTION NOW!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Sep 1	Post "Happy Labor Day" and wish a safe & relaxing weekend	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Sep 2		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Sep 3	Post - Invite to the CEO Fireside Tuesday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Sep 4	Labor Day - Post a pic from whatever you do. (Party, BBQ, relaxing)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Sep 5	Lee Arnold's CEO Fireside TONIGHT Charity Day - Post about your favorite charity (Habitat for Humanity?)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Sep 6		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Sep 7	Define a Real Estate term - LLC (Limited Liability Company)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Sep 8	Post - Invite to the Funding Tour tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Sep 9		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Sep 10	Grandparents' Day - Post a memory, lesson, quote or picture from your Grandparents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Sep 11	9/11 Remembrance Day - Post honoring the victims & first responders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Sep 12		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Sep 13	Post - About a networking meeting you attended/attending	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Sep 14		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Sep 15	Hispanic Heritage Month (Sept. 15 - Oct. 15)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Sep 16		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Sep 17	Batman Day - Post anything Batman related (Bonus for Adam West as Batman content)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



## 2023 Social Media Calendar

Date	Topic	Facebook	LinkedIn	Instagram
Monday, Sep 18		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Sep 19		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Sep 20	Federal Reserve Meeting - Watch news for rate hikes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Sep 21	Day of Peace - Post a quote about peace	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Sep 22	First Day of Fall - Post a cozy sweater, coffee, pumpkin or flannel pic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Sep 23		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Sep 24		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Sep 25	Define a Real Estate term - PITI (Principal, Interest, Taxes, Insurance) The actual monthly expenses of a property.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Sep 26		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Sep 27	Tourism Day - Post your favorite place to visit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Sep 28	Market Update - Find a local Agent who sends these out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Sep 29	Coffee Day - Post a pic with coffee (or tea/hot chocolate)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Sep 30	Podcast Day - Listen to the REIClub Podcast!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Oct 1	Older Persons' Day - Post a quote about age / experience / wisdom Post - Invite to the CEO Fireside tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Oct 2	Lee Arnold's CEO Fireside TONIGHT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Oct 3		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Oct 4	Animals' Day - Post about your favorite animal or pet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Oct 5		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Oct 6	Smile Day - Post a picture of your smile!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Oct 7		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



# 2023 Social Media Calendar

Date	Topic	Facebook	LinkedIn	Instagram
Sunday, Oct 8		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Oct 9	Columbus / Indigenous People's Day - Post about one or both	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Oct 10	Mental Health Day - Post about mental health, tips or offer support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Oct 11	Define a Real Estate term - DSCR Debt Service Coverage Ratio - Loan based on the rental income of a property	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Oct 12		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Oct 13	Post - Invite to the Funding Tour tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Oct 14		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Oct 15		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Oct 16	Define a Real Estate term - Credit Score	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Oct 17		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Oct 18		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Oct 19	Breast Cancer Prevention Day - Repost cancer screening tips	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Oct 20	Chefs' Day - Post a pic of your meal or a favorite recipe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Oct 21	Energy Saving Day - Post a way you saved energy recently	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Oct 22		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Oct 23	Post - About a networking meeting you attended/attending	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Oct 24		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Oct 25		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Oct 26	Define a Real Estate term - Mortgage Interest Deduction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Oct 27		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



# 2023 Social Media Calendar

Date	Topic	Facebook	LinkedIn	Instagram
Saturday, Oct 28	Chocolate / Cartoon Day - Post a chocolate treat and/or your favorite cartoon character	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Oct 29		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Oct 30	Market Update - Find a local Agent who sends these out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Oct 31	Halloween - Wish Happy Halloween and pic of you or kids in costume	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Nov 1	<b>Native American Heritage Month</b> All Saints Day - Post about your favorite Saint & their story Day of the Dead Begins - Post honoring a deceased relative Federal Reserve Meeting - Watch news for rate hikes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Nov 2	Day of the Dead Ends at Midnight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Nov 3		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Nov 4	Marketing Day - Post about your business!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Nov 5	Post - Invite to the CEO Fireside tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Nov 6	Lee Arnold's CEO Fireside TONIGHT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Nov 7	Election Day - Patriotic post w/ quote about importance of voting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Nov 8		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Nov 9		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Nov 10	Science Day - Post a fun fact about science or a big discovery Veteran's Day (Observed)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Nov 11	Veteran's Day - Thank a veteran in your life, post a military uniform pic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Nov 12		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Nov 13	Kindness Day - Encourage others to do a random act of kindness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Nov 14		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Nov 15	Define a Real Estate term - Multi-family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Nov 16		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>





# 2023 Social Media Calendar

Date	Topic	Facebook	LinkedIn	Instagram
Friday, Nov 17	Post - Invite to the Funding Tour tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Nov 18		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Nov 19		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Nov 20	Post - About a networking meeting you attended/attending	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Nov 21		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Nov 22		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Nov 23	Thanksgiving	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Nov 24	Black Friday - Post a sale on Proof of Funds, Leads, or anything!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Nov 25	Small Business Saturday - Post about what your small business does!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Nov 26		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Nov 27	Cyber Monday - Last day of Sale, offer free Deal Analysis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Nov 28		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Nov 29	Define a Real Estate term - Loan-to-Value	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Nov 30	Market Update - Find a local Agent who sends these out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Dec 1		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Dec 2		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Dec 3	Post - Invite to the CEO Fireside tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Dec 4	Lee Arnold's CEO Fireside TONIGHT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Dec 5	Volunteering Day - Volunteer and ask others to volunteer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Dec 6		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



## 2023 Social Media Calendar

Date	Topic	Facebook	LinkedIn	Instagram
Thursday, Dec 7		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Dec 8	Post - Invite to the Funding Tour tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Dec 9		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Dec 10	Human Rights Day - Post in support of Amnesty International or another organization	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Dec 11		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Dec 12		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Dec 13	Federal Reserve Meeting - Watch news for rate hikes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Dec 14		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Dec 15	Define a Real Estate term - Lien (Claim against a property)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Dec 16		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Dec 17		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Dec 18	Hanukkah Begins - (Dec. 18-26) Post about the holiday or a fact you've learned about Jewish traditions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Dec 19		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, Dec 20		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Dec 21	Winter Begins - Post a wintery picture (even if it's from a beach)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Dec 22		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Dec 23		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Dec 24	Christmas Eve - Post a memory, recipe, or family tradition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Dec 25	Christmas Day - Wish a Merry Christmas/Happy Holidays	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, Dec 26	Kwanzaa - Post a tradition or fact you've learned about Kwanzaa	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



# 2023 Social Media Calendar

Date	Topic	Facebook	LinkedIn	Instagram
Wednesday, Dec 27		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, Dec 28	Define a Real Estate term - PMI (Private Mortgage Insurance)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday, Dec 29	Market Update - Find a local Agent who sends these out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, Dec 30		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday, Dec 31	New Year's Eve - Wish everyone a safe & fun celebration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday, Jan 1	New Year's Day - Wish a prosperous 2024, offer free Deal Analysis		<input type="checkbox"/>	<input type="checkbox"/>

Empty space for additional content or notes.



# 2023 Social Media Calendar

Date

Topic

Facebook LinkedIn Instagram



# 2023 Social Media Calendar

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Facebook LinkedIn Instagram



# 2023 Social Media Calendar

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# 2023 Social Media Calendar

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