

CUSTOMER LIFECYCLE:

Tell them our goal for their business



SECURED INVESTMENT CORP

Enter The Circle Of Wealth



STEP 1 Find us

- Facebook
- Google
- Social media
- JV partner webinars
- Direct mail
- Word of mouth
- Brokers
- Private money scout
- Connected investors

STEP 2 Buy or Attend

- Funding tours
- Webinars
- JV partners
- Buy proof of funds
- Rule of 56
- Be the lender
- Small purchases
- CEO firesides
- Collateral DNA
- Borrow money
- Lend money
- High yield fund I, II, III

STEP 3 Next Level

- Rehab Cert.
- Broker Cert.
- Lien Abatement Cert.
- Regional events
- Phone consulting
- Application fees
- Borrow money
- Lend money
- High yield fund I, II, III

STEP 4 Master Level

- Master Rehab
- Master Broker
- Master Lien Abatement
- Fly out mentorships
- Broker of Record
- Hire Lee Arnold - \$200k
- Return of tuition
- 4 flips - Rehab
- 3 flips - Lien Abatement
- 20 Brokered loans
- We work with you until you double your investment
- Borrow money
- Lend money
- High yield fund I, II, III

STEP 5 Goal #1 \$250k

- Successful flips
- Successful wholesales
- Successful wholetails
- Successful retails
- Successful rental portfolio
- Passive income
- Borrow money
- Lend money
- High yield fund I, II, III

STEP 6 Goal #2 Accredited Investor - 1 million in Investable Assets

- Passive Income
- \$1M @ 10% return
- \$10k a month or \$120k a year
- Full-time ministry
- Full-time travel
- Family time
- Financial security
- Borrow money
- Lend money
- High yield fund I, II, III



WHERE THERE IS NO VISION THE PEOPLE PERISH - PROVERBS 29:18